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Montgomery County Economic Development Corporation Announces Partnership with Growth Advisors International Network to Support New Hospitality Tech Accelerator

Rockville, MD — Growth Advisors International Network (GAIN) and Montgomery County Economic Development Corporation (MCEDC) announce that GAIN will join the team to support a key MCEDC initiative, the **Hospitality Tech Accelerator: Innovating the Future**.

The inaugural cohort will be held in the Spring of 2023 and will focus on some of the hospitality industry's top sustainability challenges, such as energy, water, and waste reduction and management. Experts in the travel, foodservice, and hospitality industries from GAIN will join sustainability-focused leaders from Bethesda Green's Innovation Lab network to provide hands-on mentorship and industry guidance to participating founders.

Selected companies, to be announced shortly, will participate in a series of workshops and pitch practice sessions coordinated by Bethesda Green and participate in an end-of-program pitch event in front of industry leaders. Workshops will address some of the challenges of deploying sustainable solutions within the hospitality industry, and help participants better measure their impact to align with industry expectations.

"We look forward to joining forces with GAIN's global network of hospitality experts to identify, launch, and develop innovation in the hospitality industry," said Bill Tompkins, President and CEO of MCEDC. "The team at GAIN brings extensive experience deploying technological solutions in the industry, including cleantech and climate tech solutions, and their contributions will help propel participating startups to the next level."

Michael Cohen, Managing Partner at GAIN, said, "Growth Advisors International Network is honored to have been selected to work closely with the leadership teams at MCEDC and Bethesda Green, providing coaching and mentorship via our experienced group of travel and hospitality tech industry advisors, to the initial and future cohorts of innovative startups at the MCEDC Hospitality Technology Accelerator. Through this strategic partnership we look forward to supporting the regional initiatives of the Maryland County Economic Development Corporation and the hospitality industry overall."

Montgomery County, Maryland, is a top hospitality hub which includes the headquarters of Marriott International, the world's largest hotel and global hospitality company, and Choice Hotels, one of the world's largest lodging franchisors. B.F. Saul, Sodexo and Host Hotels & Resorts are among the many hospitality companies that call Montgomery County home.

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About MCEDC

The Montgomery County Economic Development Corporation (MCEDC) is the official public-private economic development organization representing Montgomery County, Maryland. Created in 2016, MCEDC is led by a Board of Directors of business executives. Its mission is to help businesses start, grow and relocate in Montgomery County by helping them gain access to top talent, business and market intelligence and prime locations. For more information, visit our website. Follow us on Twitter, Facebook, and LinkedIn.

About Bethesda Green

Bethesda Green, a 501(c)3 non-profit founded in 2008, works to address environmental challenges locally by creating a sustainable, green community, built collaboratively through citizen engagement, environmental education, government partnership and innovative business development. Through the Be Green Living and Be Green Business programs, Bethesda Green partners with local public and private entities to address environmental challenges through projects that enhance the quality of life for local residents such as access to composting, recycling, and expanding raingardens and sustainable methods of transportation, and supports leaders who are building for-profit business models around innovative and sustainable solutions to tackle environmental and social challenges.

About GAIN

Growth Advisors International Network (GAIN) is a global collective of seasoned C-level commercial, tech, operations, and marketing executives, delivering an advisory platform focused on tactical and actionable solutions to drive growth, industry impact and intelligent commercial expansion for the travel, foodservice and hospitality industry. From technology and product development reviews, commercial strategy and brand positioning to sales leadership and international go-to market advisory, GAIN provides advisory services and expertise to tech vendors, investor funds and hospitality entities, and help startups and scaleups in attaining commercial momentum and the capital for their seed to series rounds and exits.